

FALL STYLES L. S. Ayres and Company FALL STYLES

Are You Interested in Farming? Visit the Tractor Demonstration

The August Sale of Fashionable Furs



If there were no decided advantages in buying furs now, there would be no reason for this sale and it would be obviously foolish to invite you to purchase furs in advance. But there are advantages quickly appreciated upon analysis.

Fur styles are settled for the season. Beautiful garments and all furs are here in the widest possible assortment. Prices are lower, much lower.

Of Especial Importance

HUDSON SEAL (shirred muskrat) COATS, often with collar and cuffs of contrasting furs, \$69.00, \$79.00, \$89.00 and up to \$395.00. MOLESKIN SETS, long stole effect and ball muff with hat to match, \$155. BEAVER SETS, smart collar, ball muff and hat to match, \$60. HUDSON SEAL SETS, consisting of collarette, ball muff and hat, \$50.00. FOX SETS, red, blue, white, black, silver, baum marten, cross and taupe. Scarfs are mostly large animal effects and the ball muffs are trimmed with heads and tails. —Third floor.

Ready to Don

Fall and Winter's Newest Coats, Suits and Skirts

What you want to know of style, what you'd like to see of the new modes, what you may need by way of fall habilitment—is here for seeing and knowing and buying.

Tailor-made Suits

Most of them are strictly tailor made and in such dark colors as green, black, Burgundy and blue. At least two garments out of three are belted, all the coats are flared and most of them are long, although medium lengths are equally good style. Button trimmings and fur edging are most notable as embellishments.

Suits of the type mentioned come in French poplin, serge, broadcloth and gaberdine. Most of them priced from \$25.00 to \$45.00.

Bolivia Coats

This soft, fine warm-giving fabric, Bolivia cloth, promises to be the rage for the season ahead. These Bolivia coats come in dark greens, blues, African brown, wistaria, Burgundy and a few bright greens. All are lined with soft satins, sometimes to match, and sometimes in pleasing contrast. Prices, \$45.00 to \$95.00.

Separate Skirts

The vogue of the shirtwaist continues. Naturally the separate skirt will be fashionable. The latest arrivals show yokes, gathered backs and decided belts—all are simply tailored of plain wools or plaid silks. Prices, \$5.00 to \$15.00. —Third floor.

Dress Skirts

Tailored to Measure

New Models

Our designing tailor has just completed and brought to the dress goods department five new models of separate skirts. They are quite the latest thing in garments of this class. When you purchase materials here the tailoring of any one of them will cost you but \$1.75.

New Woolens

To date more than \$20,000 worth of new fall and winter woolens have arrived. If there is anything in coating, skirting, suit or dress material which is not represented, the fact is not yet apparent.

Out-of-town customers who will make known their needs will be sent samples of anything desired. Broadcloths and velours are especially fashionable and of these our assortment is almost without peer. —Third floor.

Victor Records for September

They are ready and on sale today for the first time. Drop in and let us play some of them for you. Our ideal is "all the good records all the time." Our present collection numbers approximately six thousand.

Victrolas, \$15 to \$300—Sold on Convenient Payments —Fifth floor.

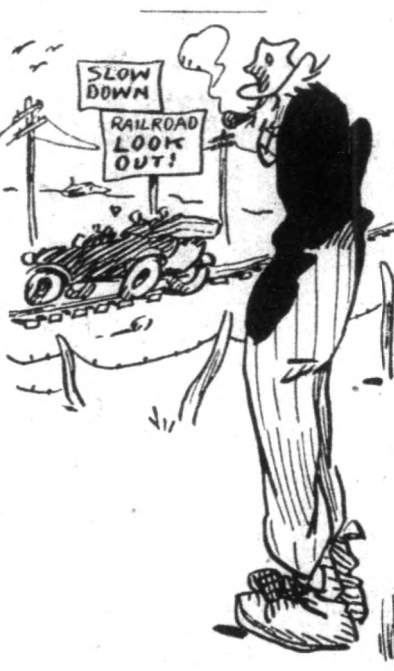
Curtain Marisettes, 15c a Yard

A full case of them—2,300 yards of fine grade curtain marisettes in both beige and ivory white—a remarkable bargain. No curtaining is more fashionable today than marisette and this special offering is of excellent quality. —Fourth floor.

Always GOOD Groceries

Hams, Miller & Hart's, fine, 20c a pound. Bacon, Rosebud, lean and sweet, best cured, 30c a pound. Tuna Fish, potted, 10c and 15c a can. Potted Chicken, 20c a can. Potted Ham, 15c a can. Butter, Ayres special creamery, 33c a pound, two for 65c. Sugar, a 10-pound bag best cane sugar for 75c. Honey, new comb, Colorado honey, 25c a frame. Shredded Wheat Biscuits, 10c a box. No C. O. D. orders for this alone. Beans, Maroon fat, for cooking, 10c a pound. Jams, Batavia spiced, one-pound jars for 25c. Preserves, Batavia, all kinds, a 2-pound glass jar for 75c. Coffee, Batavia, a one-pound can, 40c; two pounds, 75c. —Downstairs.

ABE MARTIN.



Mr. Lemmie Peters, whose graduation essay, "This is the Golden Age of Opportunity," is still fresh in the memory of our people (although it is considerably over a year since he delivered it), has, after carefully investigating many other propositions, decided to accept the position as general sales manager for the Nifty Combination Belt and Razor Strop. There'll be a free for all trot at Melodeon hall tonight.

WIND BLOWS 105 MILES AN HOUR AT EVANSVILLE

LIGHTNING WRECKS HOTEL AND DOES OTHER DAMAGE.

BUILDINGS ARE UNROOFED

[Special to The Indianapolis News] EVANSVILLE, Ind., August 28.—A storm that struck Evansville Saturday night was the most destructive in years. The wind at its height, according to the weather bureau, blew 105 miles an hour. The storm's intensity held Evansville people in a grip of excitement and fear. The storm swooped down on the city from the northwest and was confined almost entirely to the immediate city. Lightning wrecked the Richmond hotel, and the Anchor Supply Company lost a part of its roof. The city deluged with rain, was strewn with debris after the storm. Trees were leveled in all parts of the city and broken glass strewn Main street. The suddenness of the tremendous blow in many places being caught in the street at the time of the highest wind. Many huddled buildings and frantically sought ways to avoid being lifted bodily by the wind.

Hotel Damage \$6,000. Eight thousand dollars will barely cover the loss suffered by the Richmond hotel. Lightning struck a room in the third story. The bolt followed the course of a steam heating pipe and traveled to the other end of the building carrying destruction in its path. The plastering was torn from the walls of all four floors, and the places where the lightning made its entrance and its exit are marked by large holes in the brick wall. The heavy rain which followed thoroughly soaked the building, damaging the belongings of the forty guests of the hotel. The barn of John Sherlock was destroyed by lightning and six head of stock killed. Meyer, 22 Elliott street, was seriously injured in an auto accident. The roof was swept from the Evansville Tool Works plant, blocking the Belt line tracks. The three smokestacks were blown over at John A. Ritz's sawmill, damaging the plant. A skylight was broken on the Ichenhauser building, and stock ruined. The cornice of the Moss building crashed through the roof to the story below. Many plate glass windows were broken in the retail district, and wagons and fruit stands at the Fourth street market were wrecked.

Storage Yards, Space for Rent. Northwestern ave. and Eighteenth st. Big Four switch. Two miles from Monument. Rock Equipment Company, 62 Fletcher Trust Bldg. Estimates on Wiring New and Old Houses. SKILLMAN ELECTRIC CO., 29 S. Capitol ave. "CARBONOID" destroys soot in chimney, stove, range or furnace. Ask your dealer. Jos. Gardner, 41 Ky. Ave. Phones 325. Furnaces, gutters, spouting and roofing. "Bollin Hawkins, 306 Mass. Ave., Main 1425. Furnaces, gutters, spouting and repairing.

Perfect Vision at Every Angle Without Eye-Strain or Distortion

A Modern Marvel in Lens Grinding

Don't allow any one to experiment with your eyes. Don't guess or allow any one to guess as to their needs. It costs you nothing to learn the absolute truth, disclosed by our scientific method, with complete up-to-date equipment.

Without charge and without the slightest obligation our Dr. Kernell will give your eyes a thorough and scientific examination. If you need glasses or if your glasses should be changed he will tell you so.

Headaches—tired, blurred or burning eyes—are conditions requiring advice from a skilled optometrist.

Your eyes examined and fitted with a pair of the new curved lenses, with any make of mounting \$4.00 Gold filled ear chains, 50c Gold filled hairpin chains 75c

Under the Balcony The Wm. H. Block Co.

The New Kurtzmann Player

The advent of the new model "T" Kurtzmann gives you the privilege of buying for \$550 a player that can fairly be compared only with players in the \$800 to \$1,100 class. Come in and look it over.

Pearson Piano Co.

128-130 North Pennsylvania St. ONE PRICE TO EVERYBODY



Flags—

We Have a Complete Stock of Flags Again—For Business Houses, Homes, Public Buildings. All sizes are here

Wool Bunting Flags, Best Quality.					
2x3 feet	each	\$1.50	6x12 feet	each	\$9.00
3x5 feet	each	\$2.50	8x12 feet	each	\$11.75
4x6 feet	each	\$3.50	10x15 feet	each	\$13.50
4-1x5½ feet	each	\$3.75	10x18 feet	each	\$20.00
5x8 feet	each	\$5.50	10x20 feet	each	\$22.50
6x10 feet	each	\$7.50	12 ½x25 feet	each	\$33.00
Bull Dog Cotton Bunting Flags.					
An extra fine quality flag. We recommend them for large buildings, summer homes and cottages.					
3x5 feet	each	\$1.50	6x10 feet	each	\$4.00
4x6 feet	each	\$2.25	8x12 feet	each	\$6.00
5x8 feet	each	\$3.00	8x15 feet	each	\$7.50
U. S. Printed Silk Flags, Mounted on Stuffs.					
12x18-inch	each	35c	24x36-inch	each	\$1.25
16x24-inch	each	60c	32x48-inch	each	\$2.00
Fine Quality Silk Flags.					
Made of Flag Silk with Embroidered Stars.					
3x5 feet	each	\$15.00	4x6 feet	each	\$20.00
4-1x5½ feet.	each	\$20.00	6x8 feet	each	\$32.00
Cotton Bunting Flags.					
Fast color, good sizes.					
3x5 feet	each	65c	4x6 feet	each	\$1.00
5x8 feet	each	\$1.50			
Silk Flags for Automobiles.					
35c and 60c					
Old Glory Pin Bows, to wear on hats, 50c each.					
Celluloid Pin Flags, for the lapel, dozen 40c each.					

Charles Mayer & Company

29 and 31 West Washington Street Established 1840.

Sweater Coats for Cool Evenings

Stay out in the open and enjoy these cool evenings with a Sweater Coat. Make your evening automobile ride more enjoyable.

Sweater Coats, in solid white, navy, gray, maroon, scarlet. Also many beautiful combination colors. Jersey Golf Coats. \$6.50 to \$10 \$5.00

G. H. WESTING COMPANY

219 MASSACHUSETTS AVE.

F. H. Langenscamp, 130 E. Georgia st. Brass, Copper, Aluminum and Bronze, in sheets, rods and tubes. Steel tubing. Phone 12.

Wm. Springborn, Washmaker. Successor to Chris Bernholz & Bro. 622 Old Fellow Bldg. Phone Main 514.

For Rent, Hotels, Concrete Mixers, Etc. Rock Equipment Co., 62 Fletcher Trust Bldg.

Hand the Hatter, Moved to 130 E. Wash. St. Straw and Panamas Cleaned.

ENGAGEMENT RINGS

We specialize in engagement rings. We also make a feature of wedding rings. As this is the season for wedding jewelry, thoughtful people are making early selections because first choice is best.

Diamond Rings \$20.00 up

Wedding Rings \$4.00 up

J. P. MULLALLY

Diamonds and Jewelry. 28 MONUMENT PLACE

For Suburban Shopping Day (Wednesday) Two Big "Specials" at \$1.00

Glass lined, silver plated Bon-bon Dishes, regular \$1.25 values. Wednesday only, special, at \$1.00.

Silver plated Mayonnaise Bowls, with ladle, \$1.25 values. Wednesday, \$1.00.

Either piece sent by parcel post for 10c additional.

Julius C. Walk & Son INC. Nos 347 E. WASH. ST.

THE WHEN STORE

H. N. HEMSTEAD, Pres. J. P. BONN, Treas.

While Summer Suits are Half Priced

You should buy—to be better prepared for next season—for we know that the increased cost of wools will naturally increase the retail selling price of summer goods next summer.

Don't Forget the Tractor Meet This Week

23c a Pound Buys Opera Cream Caramels a Few More Days

Everybody's eating them. No wonder! Such delicious, creamy, melt-in-your-mouth candies, at 23c a pound, is not a common offering. Seven fine sorts—vanilla, vanilla nut, strawberry, molasses, butterscotch, chocolate and coconut.

On Sale Kahn Building 231, 245-247 Mass. Ave.

GEIGER

ANYTHING TO RENT OR SELL? TRY A NEWS WANT AD.

EVARD

Jeweler

104 Monument Place. Special value, fine diamond, 1 43-100 karat, price of stone.....\$275.00

Whitman's

21-23 N. ILLINOIS ST. Outer apparel for Women, Misses and Children.

RINK'S Our Early Fall Suits Popular Price Propositions

At \$19.75 and \$25.00

An early advantage offered to enlist your early attendance, guide and make you acquainted with this season's correct fall fashion. The higher type exclusive models we'll tell you about later.

We are Now Ready

to show quite a variety at a price which we will not be able to quote later in the season, hence it's to your interest to see these \$19.75 and \$25.00 suits now on sale.

RINK'S

Buy Furs for Less Now

SELIG'S

Expert Fur Repairing & Remodeling

Featuring for Tuesday, a Sale of

New Serge and Taffeta Dresses

Simple inexpensive dresses for street, school and college wear, these unusual dresses at this low price should prove especially attractive tomorrow.

\$12.50

Serge, Taffeta, Poplins, Large Pockets, Fancy Embroidery, Full Plaited Models. Large White Collars. All Popular Colors.

All Light Weight Coats at Two Prices

Coats Formerly Up to \$30 at— \$7.50 Coats Formerly Up to \$40 at— \$10

All summer coats included. Sport coats, summer coats and street coats. Silks and staple materials. Suitable for fall wear.



Auto Gauntlets and Driving Gloves

Cape and Horsehide

Prices \$1.75 to \$5.50

Work and Garage Gloves to protect your hands, from.....25c up

Tucker's

18 North Meridian Street

Hydrangeas, Gladiolus, Asters, Summer Roses, Fancy Water Baskets.

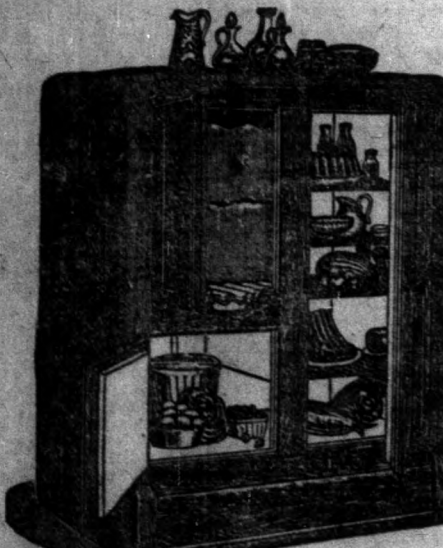
Bertermann's

Phones 840

White Mountain Refrigerators

are available in more than two hundred separate sizes, styles and prices.

White Mountain prices run \$10.00, \$10.50, \$12.75, \$14.75, \$15, \$17, \$18, \$20, \$21, \$23, \$26, \$28, \$32, \$33, \$37.50, \$39, \$41.50 and so on.



Kotteman's

The big furniture store that is conducted on small expenses, close margin of profit, no "special sales" and small but truthful advertising. 335-339 E. Washington St.

Little Stories of Daily Life

The Next Time.

That appearance now and then are deceptive and that even so astute an official as an Indianapolis policeman can be fooled, is shown by the experience of a Columbus young man in Indianapolis a few days ago. The young man had been injured when at work in Columbus and one hand was bandaged. As he could not work he decided to go to Indianapolis for a short visit. Once in Indianapolis he started walking around to see the sights. On a street corner he noticed a fight in progress. One of the men was injured in the scrap and the other fled when the police were called. The Columbus man was determined to see the whole thing through, so he remained at the spot, desiring to see the police in action. After a time the police arrived and began asking questions. They saw his freshly bandaged hand and took it for granted that he had been in the fight and had returned to "the scene of the crime" after first aid had been given him. In vain did the Columbus man remonstrate. The police took him to jail, where he finally got permission to telephone an influential friend who assisted in establishing his innocence. The next time there is a fight he is going the other way.

Charlie's Ailment.

"Please, Mr. Doctor, I'm very sick," said Charlie Schmittler, age five, when he walked into Dr. Martin Montgomery's office in Owensville, Ind. The doctor felt of Charlie's pulse and then wrote out a prescription. After giving the boy the slip of paper and a nickel, the doctor directed him to the nearest ice cream parlor. The prescription read: "Give this boy 5 cents' worth of ice cream, a tablespoonful at a dose." When Charlie came out of the ice cream parlor he remarked between sips: "I feel very much better."

IF YOU PAY MORE than we charge for repairing your watch, you pay too much.

Main Spring.....50c
Cleaning.....50c
Crystals.....10c
All work guaranteed for one year.

FLETCHER M. NOE, Jeweler
103 North Illinois Street.